



About us and our products and services

Hi, we're *FIRSTonline*

Founded in 2011

Our two founders have more than 35 years of experience in communication and publishing



Ernesto Auci
President of our publishing company and co-founder



Franco Locatelli
Editor in chief of our online newspaper FIRSTonline and co-founder

48 years of journalism, including 6 years as chief communication manager at F.I.A.T. (now FCA - automotive field). Afterwards sales record of "Il Sole24Ore" newspaper as editor in chief.

35 years of journalism, including 20 years as editorial chief at "Il Sole24Ore" newspaper. Author of books and essays on banks and big industries.

WE work with a large number of advertisers and media agencies.

WE value advertising messages.

WE look to bring the best products to our partners.

WE are focused on contents.

Our numbers:



MSN Partner Portal Home Partner Help Contact Us

Partner : AL INIZIATIVE EDITORIALI

Date	Page views	Unique users
2018-06	547,745	325,030

We now sell complete communication and publishing solutions with our web agency

FIRSTonline Media Solutions



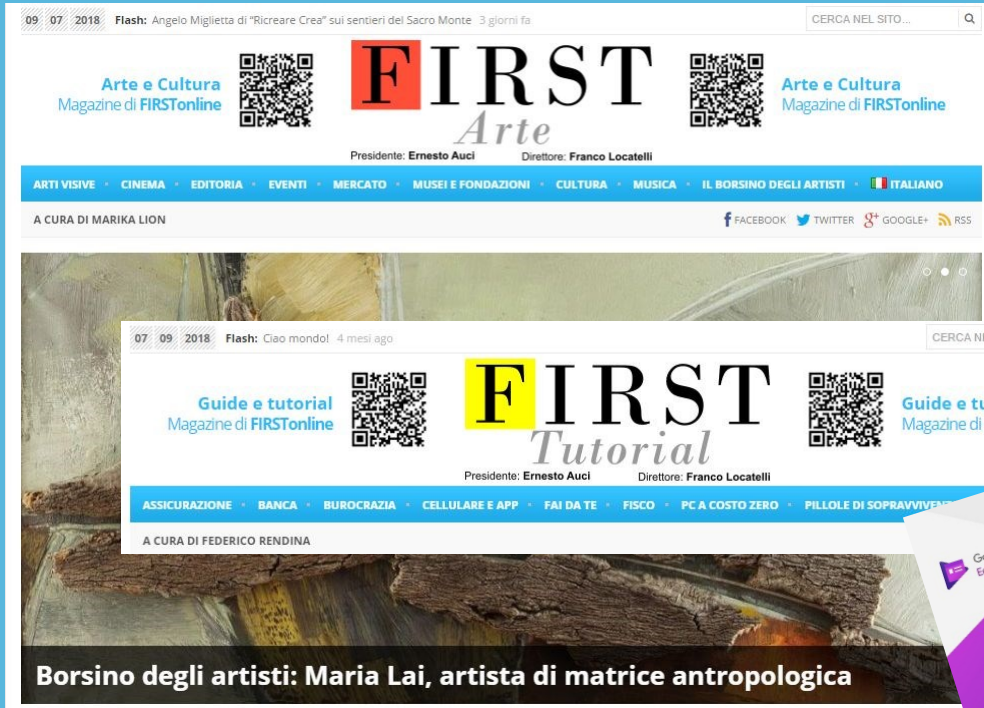
FIRSTonline
Media Solutions

FIRSTonline è un'agenzia web indipendente specializzata in servizi di comunicazione e publishing. Siamo a fianco del cliente in ogni fase del processo, dalla strategia alla realizzazione, dalla gestione del sito all'analisi dei risultati. Siamo a fianco del cliente in ogni fase del processo, dalla strategia alla realizzazione, dalla gestione del sito all'analisi dei risultati.

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Growth and future



In 2018 we launched our new vertical portals

and

our presence on Google Newsstand



We are now focusing on:



selling products and services exploiting the synergy of the three components of our company:

Online newspaper

Web agency

Target for multimedia advertiser